

FOR IMMEDIATE RELEASE

2010 EXXXOTICA Expo Loves L.A. (and L.A. Loves It)!

***First Ever EXXXOTICA Los Angeles a huge success, and gives Southern California a more adult unique fan experience...
Next stop, New Jersey!***

(Los Angeles, CA) — This past weekend, the EXXXOTICA Expo (presented by HotMovies.com and sponsored by MyFreeCams.com) celebrated its first-ever expo in Los Angeles. Southern California was introduced to what fans in South Florida and the New York/New Jersey area have known for a long time now: You can only have a blast at EXXXOTICA. The event's producers, Victory Tradeshow Management, put together a successful show for exhibitors, sponsors and fans, and are happy to say they look forward to returning to Los Angeles in June 2011.

EXXXOTICA Los Angeles, which was held downtown at the Los Angeles Convention Center, brought in approximately 15,000 attendees who came to "celebrate sexy." Over 250 members of the media came out to see what all of the buzz was about, including all of the major networks, radio stations and some special appearances by such coveted media outlets as TMZ, EXTRA, G4 TV, MTV and others. EXXXOTICA Los Angeles comes on the heels of the EXXXOTICA Miami show, held a mere six weeks ago.

The show was highlighted by an all-star roster of adult stars, with a surprise rare appearance by the legendary Peter North, who took center stage at the "Legends of EXXXOTICA" Booth (sponsored by Club Magazine). The show's incredible "Fantasy Island" booth (sponsored by Genesis Magazine) hosted adult superstars such as Adam & Eve's Teagan Presley, Sunny Leone, the girls of Wicked Pictures (Jessica Drake, Kaylani Lei, Kirsten Price, Alektra Blue, Lupe Fuentes), Jenna Haze, Alexis Texas, Gina Lynn, Vivid Girls Sunny Leone, Lia and former Miss USA Kelli McCarty, and Digital Playground's Kayden Kross among many other adult superstars.

Production companies who took center stage during the expo included the BurningAngel booth, hosted by Joanna Angel, the Evil Angel booth, Belladonna's very own "private" space, the Girls of Scandal booth with Joslyn James, Gina Rodriguez, Melissa Smith and January Ryan (aka January Gessert), the LA Direct Models booth with such stars as Phoenix Marie, Amy Brooke, Krissy Lynn, Breanne Benson, and Alanah Rae, and many others. Companies such as Clips4Sale attracted huge crowds with their jaw-dropping fetish exhibitions.

The "Legends of EXXXOTICA" held the biggest names in adult entertainment, with Nina Hartley, Kylie Ireland, Mr. Marcus, Ginger Lynn, Alexandra Silk, Dyanna Lauren, Julia Ann, Evan Stone, Randy Spears, Sean Michaels,

Francesca Le, and the surprise appearance of Peter North, meeting fans and selling exclusive product to those who were given the once-in-a-lifetime opportunity to meet the stars who made adult entertainment what it is today.

EXXXOTICA's Entertainment Stage (sponsored by SexAppShop) featured a non-stop schedule of interactive events, musical performances, and sizzling feature dance shows. Highlights included the crowning of a new Ms. EXXXOTICA, a "Family Feud" game show parody featuring the Vivid Girls, a special performance by 2 Live Crew, and the 2010 F.A.M.E Awards, where the biggest names in adult cinema were crowned for their achievements by the fans.

The Expo's Seminar Series featured some of the best and brightest in the adult entertainment industry sharing information on such topics as getting into the adult business, spicing up their sex lives, technology in adult, and even a 1-on-1 interview with the one and only Ron Jeremy.

J. Handy of Victory Tradeshow Management, the producers of EXXXOTICA, said about bringing EXXXOTICA to Los Angeles, "This was a momentous occasion for our company, to bring EXXXOTICA to Southern California. The feedback and response from our exhibitors, and the fans who came out for our first show here was incredible, and we look forward to next year's event being even bigger. People who walked into our show left with smiles, goodie bags, and great memories. Having met many of them as they were leaving, it was an incredible feeling to listen to the stories of what they saw and who they met. We want to thank each and every one of our attendees, the stars, exhibitors and sponsors for their support. I can't thank everyone enough for their hard work, and dedication. "

For those interested in securing premier booth space and sponsorships for all future EXXXOTICA Expo's, please contact Victory Tradeshow Management at info@vtshows.com or (215) 462-8800. Next up on the EXXXOTICA schedule is EXXXOTICA New Jersey, November 5-7, 2010.